



2004 Cadillac Professional Vehicle Incentives Announced

Cadillac recently announced the model year 2004 professional vehicle incentives on non-converted, 4-door DeVille, DeVille DHS, and DeVille DTS models sold to qualified customers. This incentive does not apply to Cadillac funeral coaches or limousines.

“Cadillac remains both committed to, and focused on, the professional vehicle industry,” said Sherri Pender, CPVPH operations manager. “It is an important and continuing step in Cadillac’s journey back to becoming the ‘Standard of the World.’ As such, we are pleased to offer livery professionals, funeral directors, and hotel and resorts a strong \$6,500 customer cash incentive on all 2004 non-converted, 4-door DeVilles purchased before the end of the year.”

Customer Cash Incentive Program:

Models*	Incentive ID	Amount
DeVille, DHS, DTS	04-36AO-2	\$6,500

This program will run until December 31, 2004, and is available on all new and unused 2004 non-converted, 4-door DeVille, DeVille DHS, and DeVille DTS models delivered to qualified customers. Not valid on funeral coaches or limousines. Please see your local Cadillac dealership for complete details.

Cadillac Professional Vehicle Protection Plan (PVPP):

Vehicle	Description
DeVille W20 Livery Sedan	36-months/150,000-miles ESA
Limousine — V4U	36-months/150,000-miles ESA
Funeral Coach — B9Q	72-months/100,000-miles ESA
Escalade, EXT, and ESV	
ordered with option ZR3	36-months/150,000-miles ESA

The Cadillac Professional Vehicle Protection Plan (PVPP), provided at no additional charge, is an extended service agreement that provides extended coverage for over 100 major systems and components including: powertrain, brake system, power steering system, generator, starting motor, electrical, climate control system, and front and rear suspension. In addition to the PVPP, a 48-month/50,000-mile GM New Vehicle Limited Warranty is standard on all Cadillac professional vehicles.

Cadillac Total Commitment

The Cadillac professional vehicle team includes a network of specially trained and equipped Cadillac Limousine Dealers and Cadillac Master Coachbuilders who provide limousine customers with unparalleled sales expertise and outstanding service and support. Additionally, Cadillac provides a dedicated Customer Assistance Center that can be reached at (800) 43-FLEET. Visit their website at www.provehicles.cadillac.com.

FLYTE TYME Taps FUELMiser

FLYTE TYME, one of New Jersey’s largest limousine services, has announced the purchase of the FUELMiser fuel-saving product for its entire fleet.

Tim Rose, CEO of FLYTE TYME and president of the Limousine Associations of New Jersey (LANJ), while speaking at the January 2004 LANJ meeting said, “Although I was skeptical of the FUELMiser claims, as president of the LANJ, and as a prudent business person, I owed it to my company and other LANJ members to test the product and see if the FUELMiser guarantees of fuel savings were valid.” FLYTE TYME, which has been in business for over 25 years, currently owns and operates over 164 limousines in the N.Y.-N.J. metro area and is a very active LANJ member. After completing extensive real-world field testing, Rose announced, “We have experienced an average fuel savings of 15 percent on all of the new vehicles tested.”

FUELMiser is the product that uses exclusive MP Technology, proven to effectively condition fuel and guaranteed to save a minimum of 10 percent on fuel cost. This unique device is simple to install around the fuel line, non-invasive (does not void the manufacturer’s warranty), and lasts for years, according to FUELMiser.

For many years, the high cost of fuel was the number two expense for limousine owners until it was knocked into third place this past year by insurance costs. On average, limousines travel 60,000+ miles per year, consuming high-octane fuel. Another factor to consider is the significant idle time involved keeping the vehicle “comfortable” depending upon the season. With fuel prices continuing to rise, the FUELMiser product pays for itself in a very short amount of time and guarantees fuel savings for at least three years, according to company claims. “FLYTE TYME spends about \$85,000 each month on fuel,” said Rose. “At 15 percent, the amount of money we save is significant.”

For more information about FUELMiser, contact Maury Warshauer via e-mail at mwarshauer@yahoo.com or Michael Kwak via e-mail at karecon@optonline.net for N.J., New York City, and Conn.

Carey’s Wolfington Elected as Chairman of Tourism Council

Vincent A. Wolfington, CEO and chairman of Carey International, has been elected chairman of the World and Travel Tourism Council (WTTTC), a forum for global business leaders in the travel and tourism industry.

Founded in 1990, the WTTTC is comprised of presidents, chairs, and chief executive officers of 100 of the world’s foremost companies in the travel and tourism industry. The mission of the WTTTC is to raise awareness of the economic and social contribution of travel and tourism and to work with governments on policies that unlock the industry’s potential to create jobs and generate prosperity.

Carey International has been a member of the WTTTC since its inception. Wolfington has served as a member of the Executive Committee and most recently as its vice chairman. Additionally, he co-chaired the task force that developed the Travel & Tourism Security Action Plan aimed at drawing together the diverse and wide-ranging efforts being made by private and public industry stakeholders to limit potential damage wrought by terrorism.

Carey International is a worldwide network in 480 cities and 75 countries. For more information, call (800) 336-4646 or visit their website at www.ecarey.com.